

Budweiser®



FIFA WORLD CUP
Qatar 2022



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Budweiser Brand Identity

Applications

Passion Point

Fashion



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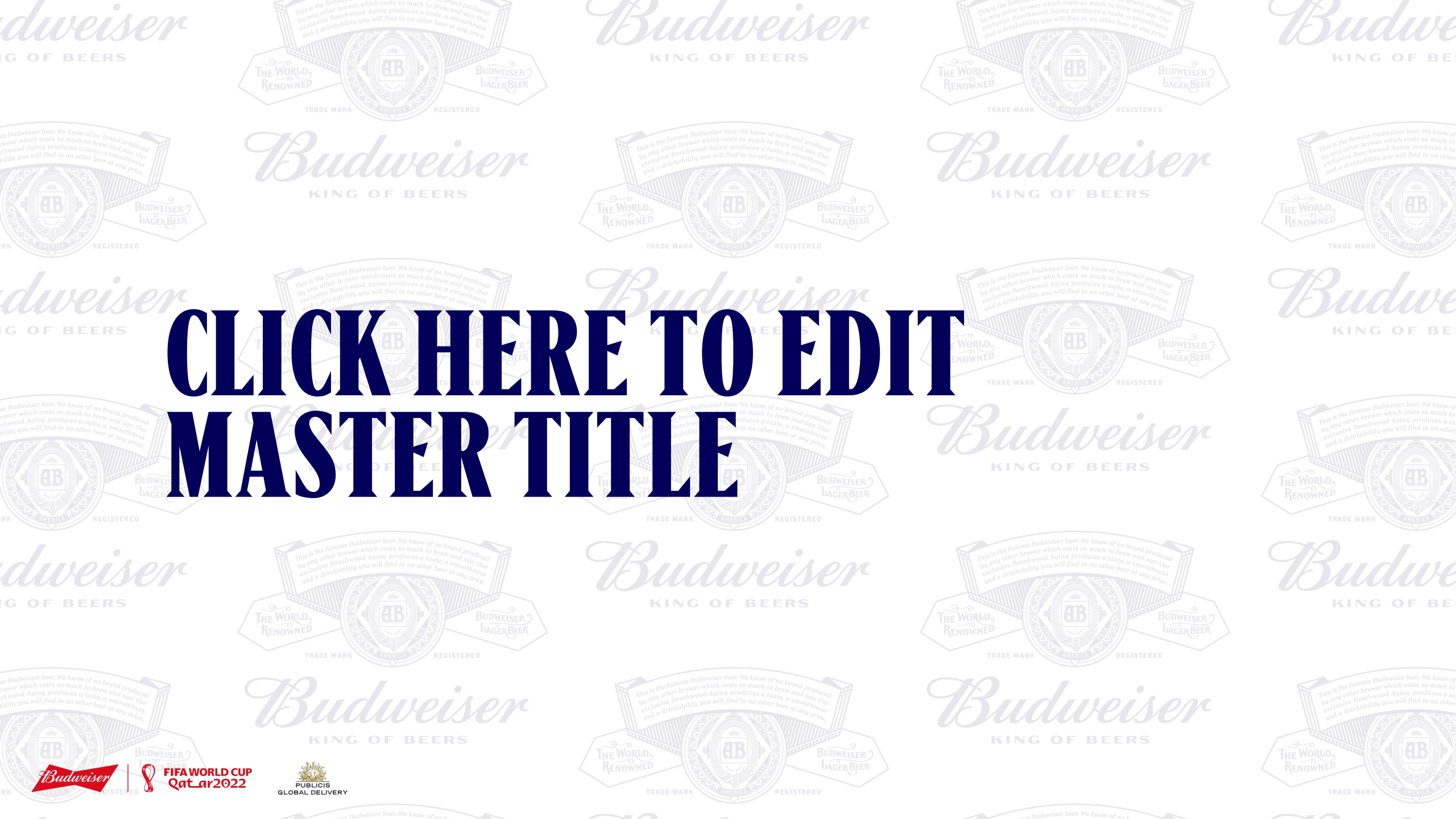


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FIFA WORLD CUP
Qatar 2022



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TEXT 2 OPTION



FIFA WORLD CUP
Qatar 2022



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FIFA WORLD CUP
Qatar 2022



BIG STATEMENT



FIFA WORLD CUP
Qatar 2022

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A vibrant stadium scene at night, filled with bright lights and a cheering crowd. The stadium is illuminated by powerful spotlights, creating a dramatic atmosphere. The crowd is visible in the stands, and the field is in the foreground. A large, stylized red graphic element, resembling a double-lined 'V' or a corner bracket, is overlaid on the image, framing the central text.

BIG STATEMENT

BIG STATEMENT

Budweiser



FIFA WORLD CUP
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BIG STATEMENT

TITLE

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